

Company name:
Rikstad Grøntanlegg AS

Restoration Typology:

- Wetlands
- Education and Training

Founding year:
 2022

Number Employees:
 Less than 10 employees

Annual Turnover:
 Less than €0.5 million

Location:
 Tønsberg (Norway)

Web page:
<https://rikstadgront.no/>



KEYS

Activities

- Gardener

Partnerships

- Kalager AS
- Landscape Gardeners

Success factors

- Try something new and be part of it from the start

RESOURCES

Knowledge

More educational programmes and more vocational college courses. New machinery.

Technology

ArcGIS,
 Strong digital expertise.

Revenue Streams

Framework Agreement: State Administrator

CORE

Mission

Gardening and landscaping services

Value Proposition

Good professional knowledge.
 Restoring nature, increasing biodiversity and protecting rare species.

Competitive advantage

Experience, new machinery that meets current requirements, and several certified key personnel.

CUSTOMER

Target Customer

- Public sector client.

Customer Relation

Via email. Respectful, organised and clear.

Channel

Via email

Positive Impact Get started early with restoration

Drawbacks Unreliable operators. Little money .

Competitors In nature restoration, things aren't that bad yet, but the rest of the industry is in a bit of a pickle..