

Company name:
Hageform as

Restoration Typology:

- Urban spaces

Founding year:
 2006

Number Employees:
 Less than 10 employees

Annual Turnover:
 Between €1 million and €2 million

Location:
 Oslo (Norway)

Web page:
www.hageform.no



KEYS

Activities

Maintenance of green areas.

Partnerships

- Co-ownerships
- Housing cooperatives
- Private property owners.

Success factors

- Professional expertise

RESOURCES

Knowledge

Employees with a high level of professional expertise.

Technology

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Revenue Streams

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CORE

Mission

Services within the green sector of the landscaping profession.

Value Proposition

A good workplace for employees, and competitive in terms of professional expertise.

Competitive advantage

Small-scale advantages and central location in Oslo.

CUSTOMER

Target Customer

- Co-ownerships,
- Housing cooperatives
- Public and private property owners.

Customer Relation

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Channels

Word-of-mouth

Positive Impact Ecosystem services and vegetation are becoming increasingly important.

Drawbacks Too large public contracts.

Competitors --