CASE STUDIES AND SUCCESSFUL EXAMPLES

TEAM UP
Knowledge on Ecological Restoration to Maximize Benefits for Nature and People

Co-funded by the European Union

Company name:
Bažinka z.s.

Restoration Typology:
- Agricultural land and pasture, including photovoltaic parks
- Forests
- Wetlands

Founding year:
2025

Number Employees:
Less than 10 employees

Annual Turnover:
Less than €0.5 million

Location:
Hybrálec (Czech Republic)

Web page:

KEYS

Activities

Planning, designing and implementing measures to help the landscape adapt to climate change.

Partnerships

- Landowners.
- Government bodies and nature conservation authorities (for the necessary permits).
- Equipment and service providers.

Success factors

Funding through grant schemes – success depends on the ability to access them. Teamwork, internal and external communication, and the ability to liaise with specialist partners.

RESOURCES

Knowledge

- Professional training, practical experience from project implementation, further training, seminars, workshops, etc.
- If there's something we can't do, we'll find the best partner available to help us.

Technology

Expertise gained from implementing measures ourselves.

Revenue Streams

- Funding schemes.
- Client services.

CORE

Mission

- Water retention in the landscape.
- Measures to promote biodiversity.

Value Proposition

- Our measures and projects help to mitigate the effects of drought and enhance the land's productivity.
- We provide support by carrying out expert preparatory work (mapping, project design, consultations with the relevant authorities) and subsequently implementing measures in the landscape in a sensitive manner.

Competitive advantage

Tailor-made design and implementation in line with the client's current needs and circumstances, taking economic considerations into account.

CUSTOMER

Target Customer

Central government, landowners – farmers.

Customer Relation

Long-term personal relationships.

Channel

- Face-to-face meetings.
- A limited client portfolio.

Positive Impact Our measures and projects help to mitigate the effects of drought and enhance the prosperity of the land**.** We provide support by carrying out expert preparatory work (mapping, project design, consultations with the relevant authorities) and subsequently implementing measures in the landscape in a sensitive manner.

Drawbacks Funding through grant schemes.

Competitors We don't see them as competitors; we tend to cooperate with them.